

OUTCOMES FINANCE SUMMIT

November 15, 2023
Ottawa, ON



Raven Indigenous
IMPACT FOUNDATION

Raven Indigenous
CAPITAL PARTNERS



DEAR OUTCOMES FINANCE SUMMIT COMMUNITY,

It is with great honor and excitement that I extend my warmest welcome to you for the Raven Outcomes Finance Summit, a groundbreaking gathering that transcends the boundaries of conventional conferences and marks the beginning of a transformative journey. As the CEO of the Raven Indigenous Impact Foundation and Co-Founder and Managing Partner at Raven Indigenous Capital Partners, I stand before you with immense pride, knowing that, together, we are pioneers of change, architects of innovation, and champions of a brighter future.

The Raven Outcomes Finance Summit is more than just an event; it is a celebration of the power of collective action and the strength that lies within unity. It is an opportunity for us to unite our strengths, ideas, and passions, forging connections that reach beyond the confines of professional networks—connections that have the potential to reshape the landscape of social finance and, more importantly, improve the lives of countless individuals and communities.

Your decision to join us in this transformative endeavor is a testament to your unwavering commitment to innovation, collaboration, and positive impact. Each one of you is a vital thread in the rich tapestry of our shared mission—to drive Economic Reconciliation on a national scale and bring about real, meaningful change in Indigenous communities across Canada. During our time together, I urge you to immerse yourself fully in the spirit of collaboration and inspiration that defines this Summit. Our agenda is meticulously curated to ignite your curiosity, challenge your perspectives, and provide a platform for engaging discussions. We have gathered an extraordinary lineup of speakers, thought leaders, and visionaries who will share their insights, experiences, and wisdom, sparking new ideas and catalyzing innovative thinking.

I encourage you not only to absorb knowledge but to actively participate, question, and engage. Your presence here is not merely symbolic; it is an invitation to be an active participant in the change we seek to create. As we embark on this journey together, I invite you to consider how you can extend your impact beyond these walls. I urge you to become a champion for the innovation we are striving for, an ally in your circles, and a proactive advocate for Indigenous causes. Take the initiative to become a more informed citizen on Indigenous Peoples and cultures, fostering understanding and empathy in your community. Let your voice be a beacon of change, echoing the values of respect, collaboration, and unity that we champion at Raven.

Thank you for being an integral part of this journey. I am eagerly anticipating the collective energy, enthusiasm, and creativity that will fill the room as we come together to make a difference. Let us seize this moment, embrace the opportunities before us, and create a future that we can all be immensely proud of.

With heartfelt enthusiasm and gratitude,

JEFF CYR

CEO, Raven Indigenous Impact Foundation

Co-founder and Managing Partner, Raven Indigenous Capital Partners

RAVEN OUTCOMES FINANCE SUMMIT PARTICIPANT GUIDE

EVENT DETAILS

Date : November 15, 2023

Time : Breakfast & Registration : 8:00 AM / **Summit :** 9:00 AM - 5:00 PM / **Reception :** 6:00 PM - 8:00 PM

Venue : Summit : The TwentyTwo, The Westin Ottawa / **Reception :** The National Arts Centre

EVENT HIGHLIGHTS

Speaker Lineup : Embark on a transformative learning journey with global visionaries, national changemakers, and esteemed community leaders. Gain valuable insights and firsthand knowledge from these influential voices shaping the landscape of outcomes finance, global health, and community empowerment.

Curated Sessions for Learning and Engagement : Experience a day of learning and collaboration through enlightening keynotes, interactive panels, and diverse networking opportunities that illuminate the power and potential of outcomes finance. Discover your unique role in creating innovative pathways for impactful outcomes, as we unite in a collective pursuit of positive change.

Cultural Experience : Immerse yourself in Indigenous tradition through captivating performances, carefully curated Indigenous menus, and a diverse selection of gifts from talented entrepreneurs across the country. Join us in this authentic celebration of Indigenous cultures where every element is thoughtfully curated to enrich your summit experience.

IMPORTANT INFORMATION

Summit Location : The Summit will be held on the 22nd floor at The TwentyTwo at The Westin Ottawa.

Breakfast and Registration : Kickstart your day with a networking breakfast beginning at 8:00 AM. Registration will also take place during this time, ensuring a smooth start to the Summit by 9:00 AM sharp.

Reception Location : The Networking Reception will be held at the O'Born Room at the National Arts Centre (across the street from The Westin Ottawa).

Evening Food and Beverages : Each attendee will receive one complimentary drink ticket. Hors d'oeuvres will be served.

EVENT CONTACTS

Raven Team :

Wáhiakatste (Wahi) Diome-Deer — Email : wahiakatste@ravencapitalpartners.com

TAP Resources Event Coordination Team :

Tuesday Johnson-MacDonald — Email : president@tapresources.ca

SOCIAL MEDIA PROMOTION

Help us spread the word about the Raven Outcomes Finance Summit on your social media platforms. Use the following sample post and hashtags :

Sample Post :

"Excited to announce my participation in the upcoming Raven Outcomes Finance Summit in Ottawa on November 15th ! This landmark event is dedicated to advancing positive social and environmental outcomes for communities through innovative financial models. I'm looking forward to connecting, collaborating, and learning from global colleagues in the spirit of UNDRIP and Economic Reconciliation."

Hashtags :

#RavenSummit

#OutcomesFinance

#EconomicReconciliation

AGENDA – RAVEN OUTCOMES FINANCE SUMMIT

November 15, 2023 @ The Westin Ottawa - The TwentyTwo

TIME	TITLE	DESCRIPTION	SPEAKER(S)
8:00 AM – 9:00 AM		BREAKFAST & NETWORKING	
9:00 AM – 9:20 AM	TRADITIONAL OPENING	Elder Wendy Phillips unites us with a traditional opening ceremony, reminding us of our sacred responsibility to past, present, and future generations. Her message will transport us to a place of gratitude and set the stage for a day of meaningful connections and action.	Elder Wendy Phillips
9:20 AM – 9:40 AM	WELCOME FROM RIIIF CEO	Jeff sets the tone for the day by exploring the « why » behind Raven's outcomes finance work across Indigenous communities. He invites us to connect with the greater purpose behind our gathering, inspiring us to create positive change together.	Jeff Cyr
9:40 AM – 9:50 AM	ROADMAP	Our MC Dan shares the day's objectives, agenda, and essential event details, ensuring everyone is well-equipped for an enriching experience.	Dan Brant
9:50 AM – 10:50 AM	PANEL : WHAT IS OUTCOMES FINANCE ?	This dynamic session features leaders in outcomes finance, highlighting their significant contributions to the field. Gain valuable insights from the best in the industry about the history, potential, and transformative power of outcomes finance.	Simone Gross Stephen Huddart Adam Jagelewski Wáhiakatste Diome-Deer (moderator)
BREAK (20 min)			
11:10 AM – 11:40 AM	THE STATE OF OUTCOMES FINANCE IN CANADA	Alan and Rebecca unveil pivotal findings from the latest Raven and Sorenson Impact Institute collaboration. This report offers a deep dive into Canada's outcomes finance landscape, illuminating the lessons learned and current trends shaping the sector.	Alan Lo Rebecca Waterhouse
11:40 AM – 11:55 AM	COMMUNITY LEADER KEYNOTE	A respected leader in Indigenous community health, Andy shares firsthand stories and insights from his work at the local health authority in the Anisiniwew communities. He advocates for approaches to well-being that emphasize community-led interventions and culturally appropriate services.	Andy Wood
11:55 AM – 12:10 PM	INUIT THROAT SINGING PERFORMANCE	Experience the rich culture and beauty of Indigenous communities through a mesmerizing performance by Charlotte and Cynthia.	Abigail Carleton Charlotte Carleton-Whiteduck
LUNCH (50 min)			
1:00 PM – 1:15 PM	INDIGENOUS OPERA PERFORMANCE	Immerse yourself in the soul-stirring voice of Cree opera singer Everett, reflecting the spirit of innovation and emotion that defines this event.	Everett Morriseau
1:15 PM – 2:00 PM	OUTCOMES FINANCE IN PRACTICE : HEALTH	The Aarhus Social Impact Bond (Denmark) and the Minoayawin Initiative (Canada) aim to help accelerate the implementation of effective and appropriate health solutions to reduce the burden of type 2 diabetes.	Hans Uldall-Poulsen Marie-Josée Parent
2:00 PM – 2:45 PM	OUTCOMES FINANCE IN PRACTICE : CLIMATE	The Deshkan Ziibi Conservation Impact Bond is a place-based collaboration and financial instrument to accelerate healthy landscapes in the spirit and practice of Reconciliation in the Carolinian Zone (ON, Canada).	Michelle Kanter Sam Whiteye
BREAK (20 min)			
3:05 PM – 3:20 PM	GLOBAL LEADER KEYNOTE	A renowned leader in global health, Peter brings a wealth of experience to offer a compelling global perspective on health innovation. His support for Raven's outcomes finance innovation underscores the pivotal role of collaborative and community-centered efforts in reshaping the future of healthcare.	Peter Singer
3:20 PM – 4:20 PM	PANEL : THE PATH FORWARD FOR OUTCOMES FINANCE IN CANADA	Leaders across interconnected sectors discuss key considerations, potential pathways, and personal reflections on advancing outcomes finance models within the Canadian context.	Jeff Cyr Derek Ballantyne Hillary Thatcher Duncan Raynor (moderator)
4:20 PM – 4:45 PM	A CALL TO ACTION & NEXT STEPS	Leave the Summit with clear and actionable next steps and five calls to action. End the day with a clear sense of purpose and direction, empowered to create change.	Dan Brant
4:45 PM – 5:00 PM	TRADITIONAL CLOSING	Elder Wendy Phillips leads us in a traditional closing, uniting our minds and hearts as we conclude the meeting on a positive and harmonious note.	Elder Wendy Phillips
6:00 PM – 8:00 PM		RECEPTION @ THE NATIONAL ARTS CENTRE	

OF SUMMIT SPEAKER PROFILES



WENDY PHILLIPS

**RAVEN INDIGENOUS IMPACT FOUNDATION
ELDER**

Wendy is of the Bald Eagle Clan; Ojibwa and a proud member of Wasauksing First Nation in the heart of the Muskokas.

She is a Keeper of the 8th Fire Prophecies, Keeper of the Ancient Thunderbird Calendar, Ceremonial Leader, Spiritual Educator, Cultural Innovator and Traditional Indigenous Healer. Wendy is a lifelong Educator, Advocate and supports Traditional Indigenous Ways of Knowing; devoted to improving the Quality of Life for the next Seven Generations.

Wendy has a Masters in Environmental Studies on Traditional Anishinaabe Leadership, Governance and Sustainability, Honors Degree in Indigenous Studies with a Minor in Business Administration; Diploma in Career and Work Counselling.

Wendy was awarded the Community Medal for Scarborough/Guildwood from M.P John McKay and she was also a recipient for the Remarkable Woman Award.

JEFF CYR

**CEO, RAVEN INDIGENOUS IMPACT FOUNDATION
CO-FOUNDER AND MANAGING PARTNER, RAVEN INDIGENOUS CAPITAL PARTNERS**

Jeff is Métis from the White Horse Plains area of Southern Manitoba, the traditional Buffalo Hunt staging grounds. For nearly 25 years, he has provided strategic leadership for Indigenous, not-for-profit, and government organizations. Recently, he was Vice-President of the Indigenous Innovation Initiative at Grand Challenges Canada, a sessional lecturer at Carleton University in Public Policy, and a guest lecturer at Oxford University in Social Finance.

Jeff has helped create and implement the community-driven outcomes contract (a unique pay-for-success social finance model) and the Indigenous Solutions Lab process, which earned him an Ashoka Fellowship in 2019.

Prior to establishing Raven Capital, Jeff was the Executive Director of the National Association of Friendship Centres (NAFC) and spent over a decade working in the Government of Canada in key leadership roles. He is the former Chair of the Institute Advisory Board for Indigenous Peoples' Health at the Canadian Institutes of Health Research. A graduate of the University of Manitoba, he holds a Bachelor of Arts in Asian Languages and Politics and a Masters of Arts (with distinction) in Political Studies/International Relations. He is currently on the Advisory Committee to Royal Rhodes University Business School and the Finance and Investment Committee of the Indigenous Peoples Resiliency Fund. As well as being a Managing Partner at Raven Capital, he is also the CEO of the Raven Indigenous Impact Foundation.

Jeff is a proud husband and father of five and currently lives and works on unceded Algonquin lands in what is now known as Ottawa, Ontario.

DR. DANIEL J BRANT

**DANIEL J BRANT & ASSOCIATES
PROPRIETOR**

Dr. Daniel Brant PhD MASc MPA CAFM

Dan is a member of the Mohawks of the Bay of Quinte where he grew up and attended the Indian Day school on the Tyendinaga Mohawk Territory in southern Ontario. His undergraduate work was in the field of Architecture at Ryerson University in Toronto; he holds two Master's degrees, one in Engineering from the University of Waterloo and the other in Public Administration from Queens University and holds a PhD from Nipissing University in North Bay. His area of research was in effective First Nations governance. He has held senior positions with the AFN and NACCA as CEO. His work experience also includes being on staff with four federal Ministers of Indian Affairs. He was the founder of First Nations Management, a consulting company where he worked for near twenty years. Among those years, he was an associate with Coopers & Lybrand. He has served



on a number of Boards including both federal and provincial Order In Council appointments, Gignul Housing in Ottawa; First Nations Technical Institute at Tyendinaga; and the Aboriginal Finance Officers Association of Canada, and was recently appointed to the Board of Governors of the Glenbow Museum in Calgary. Until September 2016, he held the position of CAO at his home community of Tyendinaga, the 9th largest First Nation in Canada. He is currently the proprietor of Daniel J Brant & Associates. In addition, he is also an adjunct assistant professor in the School of Policy Studies at Queens University.

He lives and works from his home on the Tyendinaga Mohawk Territory with his wife Roberta Greyeyes and is always happy to have his two grown children and their children visit and sometimes help with the never-ending construction on the house or just appreciate learning from each other while enjoying a delicious meal.

SIMONE GROSS

**MANAGING DIRECTOR
MAYCOMB CAPITAL**



Simone is a Managing Director at Maycomb Capital, where she co-leads investment and asset management. Simone was an early addition to Maycomb and has played a critical role in developing and refining the investment thesis and portfolio management across Maycomb's investment vehicles. In designing mission-aligned flexible debt products, she leverages her prior experience as a structured finance corporate lawyer. Prior to joining Maycomb Capital, Simone was an attorney with the law firm of Manatt, Phelps & Phillips. During her 6 years of law practice, Simone represented and advised banks, community development financial institutions, hospital systems, nonprofits, and other clients on outcomes financing, impact investing, tax credits, nonprofit restructurings, and healthcare mergers and acquisitions.

Simone holds a BS from Cornell University, a JD from Columbia Law School and an MS in Urban Planning from Columbia University. Simone is a board member of Women in Housing and Finance, Vote Mama Foundation and YM&YWHA of Washington Heights & Inwood.

STEPHEN HUDDART

**UNIVERSITY OF VICTORIA GUSTAVSON SCHOOL OF BUSINESS
ADJUNCT PROFESSOR**



Former President and CEO of the McConnell Foundation. Currently supporting a portfolio of systems change initiatives, including the Regenerative Economies theme for the 2024 Victoria Forum.

ADAM JAGELEWSKI

**TWINRIVER CAPITAL
MANAGING PARTNER**



Adam has over a decade of experience in impact investing, both nationally and internationally. He co-founded the MaRS Centre for Impact Investing in 2011 and was the Executive Lead. In this role he was the architect of Canada's first social impact bond and has worked across the country with various governments and investors on social finance projects. He also hosted Canada's annual Social Finance Forum, the preeminent gathering for impact investors in Canada.

Currently Adam is Managing Partner of TwinRiver Capital. He works with investors and advisors to bring positive social and environmental impact into investment and philanthropic portfolios. He is a frequent speaker at universities, boards and networks and advises several social impact ventures.



WÁHIAKATSTE DIOME-DEER

**RAVEN INDIGENOUS CAPITAL PARTNERS / RAVEN INDIGENOUS IMPACT FOUNDATION
SENIOR DIRECTOR**

Wáhiakatste is a Senior Director at Raven, leading Strategy and Business Development. In her role, she has the privilege of nurturing a vast network of relationships, including those with Indigenous communities, ecosystem partners, government, and investors among others.

Wáhiakatste has devoted her career to uplifting Indigenous Peoples and communities, with a focus on education, leadership, and economic development. She holds a B.A. from Dartmouth College and an M.A. from McGill University.

Wáhiakatste is a proud Onkwehón :we from the community of Kahnawà:ke and member of the Kanien'kehá:ka [Mohawk] Nation within the Haudenosaunee [Iroquois] Confederacy. Like her mother before her, she is a member of the Wolf Clan.

ALAN LO

**SORENSEN IMPACT INSTITUTE
MANAGER, IMPACT FINANCE**

Alan joined the Sorenson Impact Institute in 2021. As part of the Impact Finance team, his role involves the management of impact finance projects, the structuring of innovative social finance vehicles, and the account management and business development for the Institute. Since joining the Institute, Alan has contributed to projects in different impact areas such as mental healthcare and affordable housing, and served diverse communities including indigenous populations. He has also provided recommendations to the government, emphasizing a more considerate approach to leveraging their assets.

Prior to joining the organization, Alan accumulated over a decade of experience in private capital markets, specializing in management consulting, strategic partnerships, and business development. He holds an MBA through the completion of the Executive MBA program at Ivey Business School and a bachelor's degree from York University. Beyond his professional commitments, Alan actively engages with the entrepreneurial community and is currently serving as a board member at the Association of Chinese Canadian Entrepreneurs. He also previously served as a mentor at York University's YSpace Venture Catalyze program and University of Toronto Mississauga's ICUBE UTM accelerator.

Born in Hong Kong, Alan moved to Canada with his family in 1990. He currently resides in Toronto with his wife and daughter.

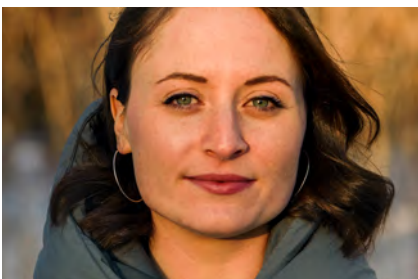
REBECCA WATERHOUSE

**RAVEN INDIGENOUS CAPITAL PARTNERS
PRINCIPAL, RAVEN INDIGENOUS OUTCOMES FUND**

As a settler, Becca has the privilege to live, work and grow on the unceded traditional land of the Omàmixwinini, also known as the Algonquin Anishinaabe Nation in Perth, ON.

Following the completion of her master's degree in Philanthropy & Non-profit Leadership, Becca nurtured a diverse career in the social finance and philanthropic sectors working at the likes of the Canadian Alternative Investment Foundation and MakeWay. As Principal, Raven Indigenous Outcomes Fund, Becca is co-leading the deployment of this \$50M first-of-its-kind global fund. Leveraging her Sustainable Investments Professional Certification, Becca dedicates her time to the structuring of supportive business cases for Raven's Community-Driven Outcomes Contracts (CDOCs), an Indigenous form of pay-for-performance contracting supporting self-determined climate and health initiatives.

Becca spends her free time on long jaunts with her best galpal Moose, testing out new recipes with her Husband Peter and sitting on the Board of Directors of the Perth and District Community Foundation.





ANDY WOOD

**B.A., CFNHM
DIRECTOR OF REGIONAL PROGRAMS**

Andrew was born in Island Lake raised on the land, but left the Trapline at age 5, to attend Residential School for 12 years. Upon graduating, he returned home at 18 "for a year" to work in his home community of Wasagamack. At 21, Andy was elected Chief of Wasagamack, the youngest elected chief at the time in Manitoba.

Andy worked for Indian Affairs with local government of the Island Lake region for almost five years after that, before finally returning to the University of Brandon for schooling there. Since 1993 he has worked for the Island Lake region in various capacities, primarily health, BF/BHC, and then health management. Andy holds his First Nations Health Managers Designation, and was in the first graduating class of this program. His greatest hope has always been for the Island Lake people to develop their own programs and to generate the solutions for their Anisininew people.



HANS ULDALL-POULSEN

**SUNDINVEST / DALBERG
CEO SUNDINVEST AND SPECIAL ADVISOR TO DALBERG**

Hans is an experienced economist who has served a wide variety of clients within the public and private sector in different countries.

Hans has been working with innovative financing and cross-sector partnerships for more than 10 years. He is currently involved in several social investment projects that aim to help people in need while at the same time generating a financial return for investors and public authorities who engage in the project. Specific focus areas include diabetes, homelessness and mental disorders.

Hans is CEO and co-founder of SundInvest - a company that is solely focused on development and implementation of social investment programs - and serves as Special Advisor to Dalberg Group and the to Diabetes Prevention Investment Lab. Specific focus areas include diabetes, homelessness and mental disorders.



MARIE-JOSÉE PARENT

**RAVEN INDIGENOUS IMPACT FOUNDATION
SENIOR DIRECTOR - OUTCOMES FINANCE**

Marie-Josée is Senior Director - Outcomes Finance at Raven Indigenous Capital Partners. From 2017 to 2021 she was elected as City Councillor in Tio'tia:ke/Montreal. She was a member of the City's Executive Council. Before her political mandate, she was Executive Director of DestiNATIONS, an Indigenous Cultural Embassy project based in Montreal. In 2012-13, Marie-Josée completed the Action Canada Fellowship in leadership and public policy. She served as an advisory council member of UNESCO's Coalition for Inclusive and Sustainable Cities. She also was a member of CCUNESCO's cultural commission. Deeply concerned by climate change, Marie-Josée lead the communication team behind the Montreal 2019 climate walk and organized Greta Thunberg's visit to Montreal. She is a board member of Workers for Climate Justice. Marie-Josée has mixed Acadian and Mi'kmaq ancestry. Her family is deeply rooted in the Baie-des-Chaleurs region. Marie-Josée is a proud mother of two and wife of cartoonist Ben Clarkson.



MICHELLE KANTER

CAROLINIAN CANADA COALITION EXECUTIVE DIRECTOR

Michelle Kanter specializes in cross-sector solutions for healthy landscapes. She leads Carolinian Canada, an environmental charity. Her work is grounded in practical experience in wildlife research, community engagement, systems improvements and business sustainability from the arctic to Australia. Working at the intersection of ethics, ecology and economy, her team has co-created award-winning models to address the major challenges of our times. She currently sits on the Ontario Biodiversity Council. She is a second generation European settler rooted in Ontario's Carolinian Zone where she connects with local to global partners to grow a green future, together.

SAMANTHA WHITEYE

CAROLINIAN CANADA INDIGENOUS LEADERSHIP DIRECTOR



Samantha Whiteye is a community leader from Eelūnapéewi Lakhéewiit. She is very passionate and dedicated to her work within Southern Ontario and the Indigenous Communities she actively serves. Samantha comes from grassroots immersed experiences which she utilizes her lived experience and understandings to create space, advocate and lead conversations centering on Truth and Reconciliation. Leading with an ethical two eyed seeing approach Samantha demonstrates leadership as a changemaker in the environmental sector.

Samantha is very knowledgeable and connected to her Lunaapeew/Lenape culture as she continuously weaves the medicine and teachings into her work and daily lifestyle. She is also passionate about ancestral seed sovereignty and hopes it will help build bridges back to identity for her people.

Over the past year Samantha has worked closely with Carolinian Canada Coalition and continues her work in a new role as Indigenous Leadership Director to help shift the narratives in conservation.

PETER SINGER

CO-FOUNDER JOINT CENTRE FOR BIOETHICS AND GRAND CHALLENGES CANADA, AND FORMER SPECIAL ADVISOR TO DIRECTOR GENERAL OF WHO



Dr Peter Singer is a leader in global health and innovation, with over 30 years of experience in advancing health equity and social justice. He is currently a board member of Grand Challenges Canada, an organization that supports innovative solutions to the most pressing health challenges in low- and middle-income countries.

From 2017 to 2023, he served as the Special Advisor to the Director General of the World Health Organization, where he co-designed and implemented the WHO's strategy and its «triple billion» target, which aims to ensure one billion more people benefit from universal health coverage, one billion more people are protected from health emergencies, and one billion more people enjoy better health and well-being. He also championed vaccine equity and supported initiatives to accelerate the Sustainable Development Goals using data, delivery, innovation, and partnerships.

As the co-founder and former CEO of Grand Challenges Canada, he raised over \$ 450 million to fund 1000 health innovations in more than 90 countries, which have the potential to save and improve millions of lives by 2030. He is also the co-founder and former director of the University of Toronto Joint Centre for Bioethics, which has trained hundreds of graduate students around the world. He is an Officer of the Order of Canada; a Fellow of the Royal Society of Canada, the U.S. National Academy of Medicine and the Academy of Sciences for the Developing World (TWAS); and was awarded the Michael Smith Prize as Canada's Health Researcher of the Year.

Dr Singer is a Professor of Medicine at the University of Toronto, where he has published over 300 articles, received over \$ 50 million in research grants, and mentored hundreds of students. He holds a MD from the University of Toronto, a MPH from Yale University, a Fellowship in Bioethics from the University of Chicago, and an AMP certificate from Harvard Business School. He is passionate about improving the lives of people by building innovative institutions with high social impact.



DUNCAN RAYNER

TEMPLE SCOTT ASSOCIATES VICE PRESIDENT

Duncan Rayner provides government and public relations counsel to a wide range of domestic and international clients, including Fortune 500 companies, start-ups, industry associations, charities and not-for-profit organizations, and public entities.

Duncan's clients value his ability to read the political scene, provide early warning of potential problems and opportunities, and offer solutions to work constructively with Governments at all levels.

Duncan joined TSA after several years in the political sector, serving as a Senior Advisor to former Progressive Conservative (PC) Leader Peter MacKay and as Director of Operations for the Progressive Conservative Party of Canada. Duncan played a central role in drafting the agreement that led to the unification of Canada's Conservative Parties.

Responsible for national organization and mobilization with the Conservatives, Duncan also served as in-house convention planner and advised on all internal and external communications, always in a high-risk, high-profile environment with no room for error.

These skills have been transferred to Duncan's work with TSA, helping clients build relationships with external stakeholders and the media to further their government relations and public affairs goals.

Duncan is an exceptional writer and holds a B.A. from Bishop's University and an M.A. from Dalhousie University. He is frequently invited to speak on government relations to conferences across North America.

Duncan is a native of St. George, New Brunswick.

HILARY THATCHER



Hilary Thatcher is Managing Director, Investments. Hilary leads the CIB's Indigenous relationships and opportunities to engage with Indigenous communities. She is part of the team offering advice and making investments consistent in CIB's priority initiatives.

Previously Director General of Innovation and Services at Indigenous Services Canada, Hilary spent 15 years with the Ontario government in senior roles across Indigenous Affairs, Energy and Infrastructure and Natural Resources. Hilary has a proven track record of building linkages among government, industry and Indigenous interests.

Hilary is Métis and has been an active member of the urban Indigenous community of Toronto through her volunteer roles at the Native Canadian Centre of Toronto, Red Sky Performance and the Downie Wenjak Fund.

Hilary graduated from Concordia University in Montreal and the University of Victoria.

DEREK BALLANTYNE



Derek is currently CEO of Boann Social Capital (Social Finance Fund Wholesaler) as well as Encasa Financial (a responsible investment mutual funds manager). He also works with New Market Funds – an innovative social impact investment platform with a focus on housing affordability. He currently is Board Chair of the Canada Mortgage and Housing Corporation, Canada's national housing agency.



SUMMIT MENU

CHEF TAYLOR PARKER has carefully curated our mid-day meal and highlights the importance of nourishing our bodies with Indigenous foods :

Indigenous foods are an integral part of our lifestyle and culture that has sadly been replaced by convenience. It is important that we understand where our food comes from, a simple search of what you're eating and where it originated can teach you a lot.

This simple practice will even help you discover what is Indigenous to other parts of the world. The smallest actions can help anyone reconnect with their roots.

Taylor Parker is from Six Nations Native Reserve in Ontario where he inherited an extensive knowledge of native plants and foraged foodstuffs from his parents. Taylor has spent much of his professional life working in a diverse range of professional kitchens. Taylor currently runs MT Hospitality Ltd. where he enjoys bringing like-minded Chefs together to feed our neighbours.

STARTERS

FRESH ROLLS

SWEET POTATO,

DRIED CRANBERRY AND TOASTED
PUMPKIN SEEDS WITH APPLE CIDER VINAIGRETTE

QUINOA,

BLUEBERRY, CHICKPEA AND WILD ARUGULA
WITH HONEY LEMON DRESSING

WESTIN CAESAR SALAD,

ROMAINE WITH PARMESAN CHEESE SHAVINGS,
HERBED CROUTONS AND BACON BITS

APPLE & WALNUT SALAD

WITH ARUGULA AND DANDELION AND A HONEY VINAIGRETTE

ASSORTMENT OF FRESH BERRIES

ENTREES

ROASTED GRAIN-FED CHICKEN

IN WILD MUSHROOM
AND TARRAGON FRICASSEE

BEEF STROGANOFF

WITH SOUR CREAM AND EGG NOODLES

BUTTERNUT SQUASH AGNOLOTTI

WITH SAGE AND CARAMELIZED ONION CREAM

SEASONAL VEGETABLES,

POTATOES OR RICE

SWEET ENDINGS

PUMPKIN PANNA COTTA

PUMPKIN CHEESECAKE

FRESHLY BREWED STARBUCKS PREMIUM COFFEE,

DECAFFEINATED COFFEE AND HOT HERBAL TEAS

ASSORTED CANNED SOFT DRINKS,

JUICES AND BOTTLED WATER
(CHARGED UPON CONSUMPTION)

SPARKLING MINERAL WATER @
(CHARGED ON CONSUMPTION)



RECEPTION MENU

Catering provided by the **NATIONAL ARTS CENTRE**

CANAPES

BEET CURED SALMON,
PICKED FIDDLE HEAD REMOULADE, SUMAC KELP

WILD RICE SALAD

THREE SISTERS SALAD
ON BAGUETTE

WILD MUSHROOM
& GOAT CHEESE TART

HASKAP GLAZED SMOKED DUCK
AND CRISPY CARIBOU LICHEN

VENISON TATAKI ON BANNOCK CRISP
WITH ELDERBERRY JELLY

CEDAR AND WILD MUSHROOM ROLLS
WITH CRANBERRY CHUTNEY

ACTION STATION

NDN TACO

CORNMEAL BREADED WHITEFISH TACO
WITH SHREDDED LETTUCE, PICO DE GALLO,
ROASTED SALSA, CHILI SPICED CREMA

INTERACTION STATION

WHITE HOMINY CORN CONGEE

WILD BERRY COMPOTE

SWEET AND SOUR PICKED SQUASH

SWEET CORN REMOULADE

WHITE CORN TORTILLA



Raven Indigenous
IMPACT FOUNDATION | Raven Indigenous
CAPITAL PARTNERS

RAVEN - WHO WE ARE

OUR SHARED VISION : thriving and sovereign Indigenous Peoples, communities, and Nations, living in harmony with a healthy Mother Earth.

Founded in 2018, Raven Indigenous Capital Partners is North America's only Indigenous-led and owned impact investment firm. Supporting Indigenous entrepreneurs to achieve their goals, strengthen the Indigenous economy, and have a positive and lasting impact on the ecosystem.

RICP's sister charitable organization, Raven Indigenous Impact Foundation (RIIF) is working to improve the wellbeing of Indigenous Peoples. Researching and co-creating supportive financial solutions in climate and health – centering the needs, traditions, and voices of Indigenous communities.

Together, RICP and RIIF work within a blended finance model where philanthropic, private and public capital work together to achieve better outcomes.

Our Successes to Date :

- RICP Fund I: \$ 25 m raised and deployed, 2019 Vintage, 11 investments/1 exit to date
- RICP Fund II: \$ 100 mn raised, December 2022 Vintage, Investing
- RICP has developed a proprietary Indigenous impact measurement and metrics framework (RIM) that expresses, and reflects, Indigenous ways of knowing and being
- RIIF has developed and executed a proprietary Community-Driven Outcomes Contract (CDOC) process in Canada (\$ 7.5 M) in clean energy

What Sets Raven Apart :

- Raven doesn't just serve Indigenous enterprises or communities. We are Indigenous.
- We've pioneered the CDOC vehicle, demonstrated success and fostered new, market demand & activity
- Wealth of community knowledge and relationships
- First mover advantage in a largely untapped market

Outcomes Finance Team - Our Ways of Working:

- Outcomes finance involves ongoing collaboration between diverse stakeholders across sectors and with varying interests. To properly navigate this complex network of relationships, Raven acts as an intermediary, translator, advocate, teacher, negotiator, and more.
- Our approach to 'being in relationship' includes:
 - Working with partners in a respectful, reciprocal, and long-term manner
 - Grounding our work in appropriate Indigenous cultures, epistemologies, traditions, and values
 - Always centering community priorities and protocols before strategizing around financing pathways, mechanisms, or interventions
 - Aligning our work with UNDRIP principles

RAVEN'S PARTNERS

Jeff Cyr

CEO, RIIF & MANAGING PARTNER, RICP

Stephen Nairne

CHIEF INVESTMENT OFFICER, RICP

Paul Lacerte

MANAGING PARTNER
& CHIEF IMPACT OFFICER, RICP

Alisa Denduyf

DIRECTOR, FINANCE

Althea Wishloft

PARTNER, RICP

Sean McCormick

PARTNER, RICP



OUTCOMES FINANCE SUMMIT SPONSORS

SILVER LEVEL

DEFINITY INSURANCE FOUNDATION

The Definity Insurance Foundation is a national philanthropic organization that works with charitable partners across Canada to address barriers to good health, socio-economic opportunity, and climate-related challenges by supporting solutions that focus on the roots and impacts of inequality. Anchored by our values of community, justice, and integrity, we proactively seek partnerships built on relationships. By collaborating with intermediaries and collectives, we advance community-led solutions that address systemic barriers, with a particular focus on those faced by Black, Indigenous, and other racialized communities. We listen to communities disproportionately impacted by barriers and energize collective power to move toward a more just and equitable society.



SILVER LEVEL

FONDATION FAMILIALE TROTTIER / THE TROTTIER FAMILY FOUNDATION'S

Créée en 2000, la Fondation familiale Trottier a la mission de soutenir les organisations qui travaillent à l'avancement de la recherche scientifique, la promotion de l'éducation, favoriser l'amélioration de la santé, la protection de l'environnement et l'atténuation du changement climatique. Elle s'efforce de catalyser et suivre les innovations transformatrices, créer des collaborations intersectorielles, et prendre des risques que d'autres évitent.

Established in 2000, the Trottier Family Foundation's mission is to support organizations working to advance scientific research, promote education, improve health, protect the environment and mitigate climate change. The Foundation seeks to catalyse transformative innovation, create cross sectoral collaboration and take risks that others cannot.



BRONZE LEVEL

IVEY FOUNDATION

IVEY foundation

PERFORMERS

We are honoured to showcase these talented Indigenous performers throughout the day



EVERETT MORRISON

Everett Morrison is an Aboriginal (Cree) bass-baritone. He is originally from Moosonee, Ontario and now resides in Wikwemikong, Ontario. Everett is a band member of The Crees of Waskaganish Quebec. He is a graduate of Cambrian College's Music Program (Voice) and a Graduate from Laurentian's Q Music Program (Voice).

Everett made his Opera in Concert debut singing the role of David Joe in Victor Davies world premiere of the opera *The Ecstasy of Rita Joe* March 2018.

Everett was the very first native male to sing in Canada's only opera house. The opera also went to Ottawa at the National Arts Centre and Quebec City at the Opera festival de Quebec. He recently sang the role of David Joe in the new opera *The Ecstasy of Rita Joe*, presented by Opera in Concert in Toronto.



CHARLOTTE CARLETON-WHITEDUCK AND ABIGAIL CARLETON

Qattuu is a self taught professional throatsinger, a vocalist, songwriter and a performing artist. Originally from Panniqtuuq Nunavut, Qattuu currently lives in Ottawa with her family pursuing her lifelong dream of being a solo artist. Qattuu has performed on world stages, including Manila and Davao in the Philippines, Brussels, Belgium and Paris, France sharing her life and talent of throatsinging, singing and drumming.

Abigail Carleton has been throatsinging for over a decade, and was taught by her sister Qattuu when she was a preteen. Together, and with their younger sister, Abigail and Qattuu travel to share the gift of throatsinging, and they also love to spread Inuit cultural awareness.



SILLA

Traditional and contemporary Inuit throat singers Charlotte Qamaniq from Iglulik, Nunavut, and Cynthia Pitsiulak from Kimmirut, Nunavut, have been performing nationally and internationally for 15 years, singing songs that have been passed down by Inuit women through generations. Together they comprise the performing duo Silla.

SUMMIT VENDORS

We want to thank the Indigenous businesses who helped to make this event a success !



SRIRACHA REVOLVER HOT SAUCE

Sriracha Revolver Hot Sauce is an Indigenous Woman owned business in Vancouver. We make premium hot sauce in unique flavours to inspire and delight the chef at home. Enjoy our sauces with all your favourite foods.

sriracharevolver.com



JENNA'S NUT-FREE DESSERTERY

Meet Jenna's Nut-Free Dessertery, a truly unique and 100% Indigenous-owned establishment. More than just desserts, we are a multifaceted business with a restaurant, on-site bakery, and flour mill, along with a food production facility and catering services that specialize in Indigenous cuisine. Our culinary experiences, including the renowned bannock experiences featured at the World Juniors and Canada Winter Games, have left a lasting impression. We take pride in being the creators of the first Provincial Cookie in Canada and the first to market with Bannock mix to major grocery chains across Turtle Island. With a commitment to culture and room for endless growth, we believe that food is the perfect medium to bring people together at the table and we are just getting started.

nutfreedessertery.com



CHEEKBONE BEAUTY

Cheekbone Beauty is an Indigenous-owned beauty brand paving the way in truly sustainable product development and manufacturing in the cosmetics space, opening our Innovation Lab run by our new cosmetic chemist in 2021.

We promised to forge the path to true sustainability, in line with the teachings in our Indigenous roots, creating a perfect circular economy in the cosmetics space. If you look at nature, it is perfect ; everything is used and recycled and repurposed. This is the vision for the Cheekbone Beauty brand - Sustainable by Nature.

cheekbonebeauty.com



FOR4GED CANDLE COMPANY

We started FOR4GED Candle Company in 2020 with the goal of helping others find peace and balance. Each one of our hand-poured candles are blended with traditional Haudenosaunee medicines to bring ease and calm to you and your home.

Founder and co-owner Taylor Parker was born and raised at Six Nations of the Grand River territory : Canada's most populous First Nation. He is a member of the Kanien'kéha (Mohawk) nation, Bear clan and is a proud father.

The Kanien'kéha have 3 clans : the Turtle, the Wolf, and the Bear. Bear clan members are considered healers and the protectors and carriers of medicine. Taylor founded FOR4GED Candle Company with a desire to share his traditional knowledge and promote balance and wellness for all

for4gedcandleco.ca



TAP RESOURCES & ASSOCIATES

TAP Resources, an Indigenous-owned and operated event management firm, has been at the forefront of event management and location resource services over the last 2 decades. TAP supports Indigenous and associated organizations at the local, regional and national levels. Whether your project is a modest event or a national conference with hundreds of attendees, TAP brings a calm, professional management approach that delivers results.

tapresources.ca



INDIGENOUS MARKETING SOLUTIONS

Indigenous Marketing Solutions is an Indigenous-owned marketing company based in British Columbia providing a full spectrum of communication and marketing services to organizations, communities, industry, government departments, and corporations.

We provide printing and graphic design services, promotional products, branded apparel and merchandise, website development, and digital marketing services. We also develop and support powerful programs that support and create awareness for Indigenous initiatives.

Our revenues support communities in their efforts toward self-determination, contribute to Indigenous-led efforts to recover, reclaim, and revitalize Indigenous culture and positively impact Indigenous peoples.

indigenoumarketing.ca



FRESH SHIFT PRODUCTIONS

Wes Day is a Multi-Media Artist, Youth Mentor and Cultural Facilitator from Serpent River First Nation. He is the creator of Fresh Shift Productions, a multi-media company that has produced a plethora of unique films ; from action movies and award winning music videos, to producing with various organizations within the education, environmental and cultural fields. Currently , he is helping produce "Taken from the Dish" a feature film created by the youth in 6 Nations for the Learning Through Theatre Program. He is also directing a three part series with the David Suzuki Foundation on the treaty agreements in Canada. He is a 2009 Television Broadcasting and Video Production graduate from Canadore College in North Bay Ontario. Examples of his work can be found at the company website :

rezfresh.com



GAËLLE DUROCHER

Thank you Gaëlle Durocher for your work on the graphic design projects for this Summit.

[linkedin.com/in/gaëlle-durocher](https://www.linkedin.com/in/gaëlle-durocher)